



167th MILTON FALL FAIR

September 23, 24, 25, 2022

Once again, Milton will be celebrating its 167th Fall Fair on Sept. 23, 24, 25, 2022. The Milton Fair Grounds are owned by the Halton Agricultural Society, a non-profit organization, and is made available year round for many charitable and for-profit events. During fair weekend, over 25,000 people will visit the grounds.

Without the support of our many sponsors and donors, the fair would not be the success that it has become. We depend on the support of local business' and individuals like yourself to hold our annual Fair and maintain the 26 acres, which remains a focal point for many activities in the centre of Milton. At this time, we would like to invite you to become a sponsor of the fair and receive recognition for your contribution.

Milton has become a very diverse ethnic community and it is our goal to maintain our heritage and showcase rural life and the agricultural sector that brings us our daily food. Many of our attendees have never had the opportunity to visit a farm or see rural life first hand.

Your involvement in this program will certainly be appreciated, recognized and you will have the pleasure of knowing that you have helped to continue a long standing tradition in this community. All of our sponsors are acknowledged at the fair, as well as in our Fair book and brochures, social media accounts, website and newspaper ads.

If you would like to be a sponsor of the Milton Fall Fair, please complete the form and return as soon as possible.

Please call our office or email us at miltonfair@cogeco.net if you have any questions or visit our website at www.miltonfair.com.

Sincerely,

Sponsorship Committee
Halton Agricultural Society

Site Address: 136 Robert Street, Milton, Ontario
Mailing Address: 8490 Lawson Road, P.O. Box 142, Milton, Ontario, L9T 8T3
Office: 905-878-5689 Fax: 905-875-1491
Email: miltonfair@cogeco.net Web: www.miltonfair.com



167th MILTON FALL FAIR

September 23, 24, 25, 2022

Sponsorship Categories

HARVESTER PARTNER – \$5,000

This partnership designation offers a corporation a variety of opportunities for top level recognition at the Milton Fall Fair.

PROMOTIONAL RECOGNITION

How your company will be promoted through this event:

Logo Inclusion

- Corporate logo on **Sponsorship page** of the Milton Fall Fair website:
<http://www.miltonfair.com>
- Logo continuously scrolled on **Home Page** of Milton Fall Fair website
- Live link from Milton Fall Fair to your company/brand site

Print Collateral Inclusion

- Logo included in newspaper advertisement
- Name to appear on Sponsorship page in the Fairbook and Flyer

Social Media Posts

- Opportunity for social media blasts on Facebook and Instagram

ON-SITE ACTIVATION

- ✓ Name and donation category to appear on Sponsorship Boards displayed prominently during Fair
- ✓ Individual sign/banner (sponsor provided, 8' x 3' max) at the event location
- ✓ Twelve fair passes
- ✓ Invitation to Friday evening reception prior to opening ceremonies
- ✓ Recognition over the sound system on fair weekend during the main events

GROWER PARTNER – \$1,250 - \$4999

This partnership designation offers a corporation a variety of opportunities for a major level of recognition at the Milton Fall Fair.

PROMOTIONAL RECOGNITION

How your company will be promoted through this event:

Logo Inclusion

- Corporate logo on **Sponsorship Page** of the Milton Fall Fair website
<http://www.miltonfair.com>
- Logo continuously scrolled on **Home Page** of Milton Fall Fair website
- Live link from Milton Fall Fair to your company/brand site

Print Collateral Inclusion

- Logo included in newspaper advertisement
- Name to appear on Sponsorship page in the Fairbook and Flyer

Social Media Posts

- Opportunity for social media blasts on Facebook and Instagram

ON-SITE ACTIVATION

- ✓ Name and donation category to appear on Sponsorship Boards displayed prominently during Fair
- ✓ Individual sign/banner (sponsor provided, 4' x 3' max) at the event location
- ✓ Six fair passes

PLANTER PARTNERSHIP - \$500 - \$1,249

This partnership designation offers a corporation a variety of opportunities for a very good level of recognition at the Milton Fall Fair.

PROMOTIONAL RECOGNITION

How your company will be promoted through this event:

Logo Inclusion

- Corporate logo on **Sponsorship Page** of the Milton Fall Fair website
<http://www.miltonfair.com>
- Live link from Milton Fall Fair to your company/brand site

Print Collateral Inclusion

- Name included in newspaper advertisement
- Name to appear on Sponsorship page in the Fairbook and Flyer

Social Media Posts

- Opportunity for social media blasts on Facebook and Instagram

ON-SITE ACTIVATION

- ✓ Name and donation category to appear on Sponsorship Boards displayed prominently during Fair
- ✓ Four fair passes

GROUND BREAKER PARTNERSHIP - \$250- \$499

This partnership designation offers a corporation a variety of opportunities for recognition at the Milton Fall Fair.

PROMOTIONAL RECOGNITION

How your company will be promoted through this event:

Logo Inclusion

- Corporate logo on **Sponsorship page** of the Milton Fall Fair website:
<http://www.miltonfair.com>
- Live link from Milton Fall Fair to your company/brand site

Print Collateral Inclusion

- Name included in newspaper advertisement
- Name to appear on Sponsorship page in the Fairbook and Flyer

ON-SITE ACTIVATION

- ✓ Name and donation category to appear on Sponsorship Boards displayed prominently during Fair
- ✓ Two fair passes

CONTRIBUTIONS - \$50 - \$249

This category is offered to businesses or individuals who wish to support the Milton Fall Fair without the extras.

PROMOTIONAL RECOGNITION

How your company will be promoted through this event:

Print Collateral Inclusion

- Name to appear on Sponsorship page in the Fairbook and Flyer



Office Location: 136 Robert Street, Milton, ON
Mailing Address: 8490 Lawson Road, P.O. Box 142, Milton, ON, L9T 8T3
Phone: 905-878-5689 Fax: 905-875-1491
Email: miltonfair@cogeco.net

2022 FALL FAIR SPONSORSHIP

Name of Company: _____

Street: _____

Town: _____ Postal Code: _____

Mailing Address : _____

(If different than above)

Phone: _____ Fax: _____

Email: _____

Contact Name: _____

Please indicate desired category: ***OR CHOOSE AN EVENT YOU WOULD LIKE TO SPONSOR**

_____ Harvest - \$5,000

_____ Ground Breaker - \$250-\$499

_____ Grower - \$1,250-\$4,999

_____ Contributions - \$50-\$249

_____ Planter - \$500-\$1,000

***Desired Allocation:**

First Choice: _____

Second Choice: _____

General Sponsorship: _____

Sponsorship Amount: \$ _____

Cheque enclosed

Please Send an Invoice in July

Made Payable to: Halton Agricultural Society

Signature _____

Please return as soon as possible in order to be included in the Fair Book and maximize your promotional opportunity.

Thank you,

Milton Fair Sponsorship Committee